

FOR IMMEDIATE RELEASE

CONTACT: LUCAS FLADZINSKI 925.219.6236
Fladzinski Photography & Design, ASMP, AIAP
1465 20th Avenue
San Francisco, CA 94122
info@x-photography.com
www.x-photography.com



DATE: December 1, 2007

ARCHITECTURAL PHOTOGRAPHER PROVIDES DYNAMIC IMAGING & EDITING SERVICES

SAN FRANCISCO, CA – Local commercial photographer Lucas Fladzinski announced the launch of his new website, a unique photographic enterprise designed to showcase both his professional and fine art photography. Fladzinski, an architectural photographer and Master of Fine Arts graduate from the University of California, Davis, specializes in high-resolution digital photography and Photoshop® editing services for area architects, magazine publications, commercial and residential real estate, interior design, construction, stock and advertising agencies.

“I wanted to create a site that demonstrated my passion for photography, architecture and design operating primarily as a promotional tool while giving the viewer a sense of being in a gallery. I believe that a business or individual should not be overwhelmed with Flash® content and need not abide by conventional design strategies that is seen all too often on the web or other advertising publications. Rather, utilize current technological tools while embracing aesthetic and dynamic photographic sensibilities and challenge the viewer with bold and innovative content,” explains Fladzinski.

Mr. Fladzinski’s photographs bring together the spatial relationships of light and color with various geometric forms that create a visual harmony to give an ethereal quality to his works. One can certainly see the creativity and the meticulous attention to detail in these quality photographs. In conjunction with his commercial photography career, Fladzinski is also an emerging photographic artist with an active gallery presence. With over ten years of photographic and editing experience, Lucas Fladzinski employs his education and professional skills for clients in and around the western United States – national and international requests are always welcome. Those interested in learning more about Fladzinski Photography & Design can visit his website at WWW.X-PHOTOGRAPHY.COM or call 925-219-6236.

XXXX